

HIGH ERUCIC ACID RAPESEED (HEAR)

Alternative Winter Crop Opportunity



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— 2026-2027 Specialty Crop Contracting Offer —



**DIVERSITY IN
CROP ROTATION**



**MORE PROFIT
PER ACRE**



**HEALTHIER
SOILS**



**EXCELLENT
POLLINATOR CROP**

CONVENIENT DELIVERY POINTS

DELIVERY POINT	LOCATION
Veal Farms Transload	Sandersville, GA
Franklin Grain	Franklin, KY
Trenton Crush Facility	Trenton, KY
Perdue Agribusiness Elevator	Elizabeth City, NC
Perdue Agribusiness Elevator	Greenville, NC
Perdue Agribusiness Elevator	Kilmarnock, VA
Perdue AgriBusiness Elevator	Parksley, VA

EARLY PAY SEED PREMIUM:

Receive an additional 8% off your seed bill if you pay by 12/31/2026.



Why Grow HEAR?

- Offers a winter crop revenue opportunity.
- Extends rotations, providing an additional cropping option.
- Crop diversification breaks weed and pest cycles.
- Beneficial tap root enhances drought tolerance and soil tilth.
- Crops following HEAR often experience increased yields.

OUR CONTRACTS REDUCE GROWER RISK

- Acre Contracts: Farmers contract for actual production on the acreage that they plant (not bushels). Perdue purchases all bushels produced.
- Fixed Price Contracts: Know what you will be paid upfront.
- Act of God Protection Clause: On all HEAR contracts to reduce farmer risk.
- No Speculation: We have contracts with our end use customers before offering grower contracts.
- Crop Insurance Availability: Check with your local Crop Insurance Agent.
- Cross Auger Equipment Cost Share Incentive: \$.10/cwt to support Best Management Practices that support increases in HEAR production are available.

PRODUCTION GUIDELINES

PLANTING:

Sept. 1 - Oct. 25 on well drained soils; regionally dependent

SEEDBED PREP:

Conventional Tillage
Min Tillage
No Tillage

SEEDING RATE:

2.5-3.5 lbs per acre
Optimal plant population establishment of 6-8 plants per sq. ft.

ROW SPACING:

7.5" - 20"

SEEDING DEPTH:

1/2" - 3/4"

WEED CONTROL:

HEAR is aggressive against most winter broadleaves. Fields with severe Italian ryegrass or wild mustard/radish should be avoided.

FERTILITY:

Based on soil test results and yield expectation. 1 bu./acre needs N-P-K-S ration of 3-1.25-2.4-0.7. 1 lb./acre of Boron should also be applied.

INSECT MANAGEMENT:

Fall insects generally controlled by beneficials; spring insects such as aphids or seed podweevils treated per scouting thresholds.

FUNGAL DISEASE MANAGEMENT:

Fungicides may be necessary at early bloom for Sclerotinia and Alternaria fungi.

HARVEST:

Early-Mid June

CONTACT OUR TEAM FOR CONTRACTING + AGRONOMIC SUPPORT

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